DONOR ENGAGEMENT CHECK-LIST

Which of the following engagement tools does your fundraising program currently use?

1. Do your donors get thanked?
   Yes____; No____; If Yes, how?_____________________________________

2. Do your donors get praise and acknowledgement?
   Yes____; No____; If Yes, how?_____________________________________

3. Are your donors made to feel important either by being a leader or by feeling needed?
   Yes____; No____; If Yes, how?_____________________________________

4. Do you give your donors visibility and recognition?
   Yes____; No____; If Yes, how?_____________________________________

5. Do your donors feel that they are making a critical difference?
   Yes____; No____; If Yes, how?_____________________________________

6. Do your donors have a sense of competition between themselves?
   Yes____; No____; If Yes, how?_____________________________________

continued
7. Do your donors feel like they are part of a team?
   Yes____; No____; If Yes, how?_____________________________________
   ______________________________________________________________

8. Do you do anything to make your donors feel like they are special insiders?
   Yes____; No____; If Yes, how?_____________________________________
   ______________________________________________________________

9. Do you give your donors a way to develop additional professional contacts?
   Yes____; No____; If Yes, how?_____________________________________
   ______________________________________________________________

10. Do your donors get any social benefits?
    Yes____; No____; If Yes, how?_____________________________________
    ______________________________________________________________

11. Do your donors have fun?
    Yes____; No____; If Yes, how?_____________________________________
    ______________________________________________________________