Introductions

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Agenda

- History of National Stalking Awareness Month
- Scope of the problem
- Planning for National Stalking Awareness Month January, 2014
- Office on Violence Against Women and Stalking Awareness Month
- Questions

The Stalking Resource Center is a program of the National Center for Victims of Crime. The mission of the Stalking Resource Center is to enhance the ability of professionals, organizations, and systems to effectively respond to stalking. The Stalking Resource Center envisions a future in which the criminal justice system and its many allied community partners will effectively collaborate and respond to stalking, improve victim safety and well-being, and hold offenders accountable.

The Stalking Resource Center provides training, technical assistance, and resource materials for professionals working with and responding to stalking victims and offenders.

National Stalking Awareness Month

A Personal History

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National Stalking Awareness Month

A Personal History
Peggy’s Story

To view the film after the webinar visit
http://www.youtube.com/watch?v=P8Pc6GEUFz0
or
http://www.markwynn.com/videos/

February 2003

- The director of the Stalking Resource Center was presenting a case on the TODAY show
- I reached out to the SRC asking for help in seeking funding so every law enforcement agency could have a stalking task force

Working with Lifetime Television

- LMNO Productions had reached out to the SRC for stories about women doing extraordinary things. These stories would be shown on Erin Brockovich’s show “FINAL JUSTICE”
  - Had recently spoke with the SRC about Peggy’s story
- Rep. Heather Wilson (NM) is on board and pushes for more awareness of the crime of stalking
- February 2003 through May of 2003
  - Worked with the Stalking Resource Center and Lifetime television to plan a trip to Washington, DC in July 2003

July 2003

- Congressional Briefing with Lifetime Television and Erin Brockovich
- Rep. Heather Wilson (NM) introduces proclamation that January is National Stalking Awareness Month in honor of Peggy

July 2003

- Filming begins for the “FINAL JUSTICE” segment
- Working with LMNO, Lifetime Television, Mark Wynn and the Stalking Resource Center, we develop the roll call video – “Real Fear, Real Crime” – which is distributed throughout the US for police departments to view during roll call
Stalking Work in Cleveland

- Planned an yearly event that raised funds specifically for stalking awareness
- Began working with the Cleveland Domestic Violence Center and formed an anti-stalking task force
- Offered a 2-day stalking seminar in Cleveland in partnership with Mark Wynn and the Stalking Resource Center to educate and train members of our local criminal justice system
- Established a support group for stalking victims

Additional Outcomes

- May 2005 – a colleague of Peggy’s pursued implementing a law in California called the “Stalker Information Denial” bill
- April 2011 – passage of “Peggy’s law” in Illinois making it illegal for a stalker to use a private investigator
- Personal feedback from throughout the US thanking our family for speaking out — it has helped them reach out for help and in some cases, has saved someone’s life

Prevalence of Stalking

6.6 million stalked in 1 year

- 26.5 per 100
  - 4% of women
  - 1.3% of men
- Stalking victimization at some point in their lifetime:
  - 1 in 6 women
  - 1 in 19 men


National Stalking Awareness Month

- Presidential Proclamation
- Congressional Resolutions

Please visit www.VictimsOfCrime.org/src for a list of local events, and to submit your own
# Local Activities

- Proclamations
- Educational/Awareness Campaigns
  - Outreach
  - Media – press releases, blogs
- Events
  - Trainings/conferences/panels/community workshop

## Awareness Materials

- Social Media Messaging
- Posters
- Artwork
  - Buttons and Magnets
- Sample Public Service Announcements
- Sample News Release
- Certificates of Appreciation
- Flyers/Letterhead
- Table Tent Cards
- Sample proclamation
To order free copies of the theme poster:
Call: 202-467-8700
Email: src@ncvc.org

www.StalkingAwarenessMonth.org

Web Banners & Buttons

Social Media
Facebook – Stalking Resource Center
https://www.facebook.com/pages/Stalking Resource Center

Twitter – @SRC_NCVC
https://twitter.com/#!/SRC_NCVC
#NSAM
#NSAM2014

31 Days of Social Media Messaging
Help raise awareness about stalking each day in January. Tweet or post statistics, news stories or other important information about stalking. Or find free to copy use of the suggested messages for your own use: update, tweet, or Instant Message (IM) away message. When you tweet, remember to add #NSAM!

January 1, 2014
Wishing a safe & happy New Year to all! Did you know January is Stalking Awareness Month? Visit stalkingawarenessmonth.org for info.

January 2, 2014

January 3, 2014
What could you do to recognize National Stalking Awareness Month?

January 4, 2014
Although women are more likely to be stalked than men, anyone can be a victim of stalking. Learn more at stalkingawarenessmonth.org for info.

January 5, 2014
3 in 4 women and 1 in 13 men will be victims of stalking in their lifetimes. Visit stalkingawarenessmonth.org for info

January 6, 2014
Stalking is a crime in all 50 states, D.C. & the territories. Read about your law at victims.rights
Office on Violence Against Women

OVW hosted a town hall event with Associate Attorney General Tom Perrelli in commemoration of NSAM. During this, the SRC participated in a panel moderated by Paula Zahn. George Lardner, a reporter with the Washington Post, served as a guest speaker.

OVW and The Office of Victim Services: Government of the District of Columbia, hosted a panel to discuss the role of law enforcement, prosecution, and service providers in responding to stalking cases and what they need from each other to improve successful prosecution and positive victim outcomes.

OVW and the Office of Justice Programs’ Office for Victims of Crime (OVC), and the Office of Community Oriented Policing Services (COPS) hosted the National Stalking Awareness Month Commemoration event.

The Acting Director will send out Monthly Directors acknowledging National Stalking Awareness Month (NSAM). The Department of Justice (DOJ) will send out daily NSAM Tweets throughout the month of January from the DOJ Twitter Handle. OVW hopes to partner with the Stalking Resource Center to coordinate another event at the Main Justice to commemorate NSAM. Display NSAM posters and resources throughout Government Buildings. Will send a J-CON Message throughout the DOJ. OVW encourages participants to email success stories within your state to OVW.Outreach@usdoj.gov.

OVW grantees, please let your grant manager know about any activities you are planning for National Stalking Awareness Month.

Stalking resource center

www.victimsofcrime.org/src

In person training
Webinars
Individual & organizational assistance
Fact sheets, brochures, manuals, guides
Policy/protocol development & consultation
Videos
Online resources
Stalking Awareness Month materials