National Stalking Awareness Month 2013

November 28, 2012
How to use this technology

- Raise hand
- Text chat
- Feedback

Please send a private chat message to Michelle Garcia for help.

Call iLinc Technical Support at 800.799.4510.
Introductions

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The Stalking Resource Center is a program of the National Center for Victims of Crime. The mission of the Stalking Resource Center is to enhance the ability of professionals, organizations, and systems to effectively respond to stalking. The Stalking Resource Center envisions a future in which the criminal justice system and its many allied community partners will effectively collaborate and respond to stalking, improve victim safety and well-being, and hold offenders accountable.

The Stalking Resource Center provides training, technical assistance, and resource materials for professionals working with and responding to stalking victims and offenders.
Agenda

- Scope of the problem
- History of National Stalking Awareness Month
- Planning for National Stalking Awareness Month January, 2013
- Office on Violence Against Women and Stalking Awareness Month
Scope of the Problem
How many people are stalked in the United States in one year?

A: 850,000  
B: 6.6 million  
C: 2 million  
D: 3.6 million
Prevalence of Stalking

6.6 million people stalked annually

- Women are stalked at a rate three times higher than men
- Persons aged 18-24 experienced the highest rates of stalking victimization
- 11% of victims had been stalked for five or more years

-- National Intimate Partner and Sexual Violence Survey (2011)
-- Stalking Victimization in the United States, BJS (2009)
National Stalking Awareness Month
Have you participated in a Stalking Awareness Month event before?

Please choose Yes or No in the feedback box.
National Stalking Awareness Month

A Personal History
Peggy’s Story
National Stalking Awareness Month

- Congressional Resolution
  - Original sponsor was Heather Wilson (R-NM)
  - Future sponsors included Now VP Biden, Senators Collins, DeWine, Clinton and Representatives Poe and Costa

- Stalking: Real Fear, Real Crime
National Stalking Awareness Month

- Congressional Briefing with Lifetime Television and Erin Brockovitch
STALKING: KNOW IT. NAME IT. STOP IT.

NATIONAL STALKING AWARENESS MONTH
JANUARY 2012

welcome
promote the month
stalking awareness
stalking quiz
additional resources
order these items

Stalking resource center
National Stalking Awareness Month

Past Observances
Past Observances

www.StalkingAwarenessMonth.org
To order free copies of the theme poster,
Call: 202-467-8700
Email: src@ncvc.org
Local Activities

- Proclamations
- Educational/Awareness Campaigns
  - Outreach
  - Media
- Events
National Stalking Awareness Month

- Presidential Proclamation
  - 2011
  - 2012
- 2012 Senate Resolution

Please visit [www.VictimsOfCrime.org/src](http://www.VictimsOfCrime.org/src) for a list of local events, and to submit your own.
Past Observances

How have you commemorated National Stalking Awareness Month?
Planning for National Stalking Awareness Month 2013
STALKING: KNOW IT. NAME IT. STOP IT.

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Stalking resource center

THE NATIONAL CENTER FOR VICTIMS OF CRIME
Stalking Awareness

Whether you have a few minutes, a few hours, or a few days, you can educate yourself and your community about stalking during January, National Stalking Awareness Month:

**Educate Yourself**

- Read the Stalking Fact Sheet.
- Learn about the history of National Stalking Awareness Month.
- Take the stalking quiz.
- Read and become familiar with your state's or territory's stalking law.
- Watch Stalking: Real Fear, Real Crime.
- Read the Bureau of Justice Statistics Report "Stalking Victimization in the United States".
- Read through many of the resources for practitioners published by the Stalking Resource Center.

**Educate Your Community**

- Post, tweet, or update your status using one of our 31 days of updates.
- Print and post the National Stalking Awareness Month theme poster.
- E-mail your friends, co-workers, and community partners links to watch either Stalking: Real Fear, Real Crime or Links in the Chain.
- Upload a Stalking Awareness Month banner to your webpage.
- Print letterhead for your organization to use during January.
- Send local media outlets PSAs and news releases.
- Print and send certificates of appreciation to community partners working in your community.
- Create buttons and magnets to distribute in your community.
- Print table tents and distribute them to schools, local businesses, and partner agencies.
- Host guest speakers in your community, using posters, letterhead, PSAs, news releases, certificates of appreciation, buttons, table tents, web banners, and social media.
- Host a training event for your local service providers.
Awareness Materials

- Social Networking Site Daily Status Updates
- Posters
- Artwork
  - Buttons and Magnets
- Sample Public Service Announcements
- Sample News Release
- Certificates of Appreciation
- Flyers/Letterhead
- Table Tent Cards
Promote the Month

You can promote National Stalking Awareness Month (NSAM) and enhance your activities by using the downloadable resources below. Three posters, each with a different design; buttons, magnets, and logos; certificates of appreciation; website banners; letterhead; and much more will magnify the visual impact of your campaign. The sample news release offers a model you can use for your own media outreach. Just download the resources you need, and then print them or take them to a local printer.

In addition, you can even add your local contact information directly to many of the products below using Adobe Reader (download for free at www.adobe.com). When your cursor changes to an I-beam, simply click on the the highlighted field and start typing. (For additional formatting options, set your text in Microsoft Word and copy/paste it into the PDF form field).

Tell us how you are commemorating National Stalking Awareness Month 2012!

- 2012 NSAM Theme Poster
- January NSAM Poster
- Ribbon Poster
- Social Networking Status Updates
- Sample Public Service Announcements
- Sample News Release
- Certificates of Appreciation
- Fliers/Letterhead
- Table Tents
- Buttons, Magnets, Logos
- Web Banners
- Past Years’ Activities
- History of National Stalking Awareness Month
To order free copies of the theme poster,
Call: 202-467-8700
Email: src@ncvc.org
Social Networking Sites

- Facebook - National Stalking Awareness Month
  https://www.facebook.com/pages/National-Stalking-Awareness-Month/112815125149

- Twitter - @SRC_NCVC
  https://twitter.com/#!/SRC_NCVC
  #NSAM
  #NSAM2013
Web Banners & Buttons
31 Days of Status Updates

Each day in January you can help raise awareness about stalking. Just use one of the suggested messages for your social networking site status update, your tweet, or your Instant Message (IM) away message. If you’re tweeting, add #NSAM to the end of the tweet!

January 1, 2013
January is National Stalking Awareness Month. Visit stalkingawarenessmonth.org for more info.

January 2, 2013
Stalking is a course of conduct directed at a specific person that would cause a reasonable person to feel fear.

January 3, 2013
What are you doing to recognize National Stalking Awareness Month? Visit stalkingawarenessmonth.org for more info.

January 8, 2013
Although women are more likely to be stalked than men, anyone can be a victim of stalking. Visit http://bit.ly/srcncvc for more info.

January 9, 2013
1 in 4 women and 1 in 13 men will be victims of stalking in their lifetime. Visit http://bit.ly/srcncvc for more info.

January 10, 2013
Stalking is a crime. Do you know what your state stalking law says?
12 Jan
January is National Stalking Awareness Month. p0.vresp.com/Nbao6f
#vr4smallbiz

12 Jan
#Stalking is often treated as a joke or "not that big of a deal." Why do you think that is? Visit bit.ly/srcvc for more info. #NSAM

11 Jan
in addition to National Stalking Awareness Month, January is also National Human Trafficking Awareness Month. whitehouse.gov/the-press-offi...

11 Jan
Would you report it if you were being stalked? Most victims don’t. Visit stalkingawarenessmonth.org for more info. #NSAM

10 Jan
#Stalking is a crime. Do you know what your state stalking law says? Visit stalkingawarenessmonth.org for more info. #NSAM

9 Jan
check out stalkingawarenessmonth.org for info about National Stalking Awareness Month #NSAM #stalkingawareness

9 Jan
Stalking is frequently undetected because stalking behaviors often are not identified as criminal behavior. #NSAM
Office on Violence Against Women
January 11, 2010
OVW hosted a town hall event with Associate Attorney General Tom Perrelli in commemoration of NSAM. During this, the SRC participated in a panel moderated by Paula Zahn. George Lardner, a reporter with the Washington Post, served as a guest speaker.

January 18, 2011
OVW hosted an event with Attorney General Eric Holder. During this, Senior Program Associate Rebecca Dreke moderated a panel discussion focusing on the story of Illinois teen Hannah Perryman.
OVW, the Office of Justice Programs’ Office for Victims of Crime (OVC), and the Office of Community Oriented Policing Services (COPS) hosted the National Stalking Awareness Month Commemoration event. Speakers included Bea Hanson, Principal Deputy Director of OVW; Tom Perrelli, Associate Attorney General; Joshua Ederheimer, Principal Deputy Director of COPS; Joye E Frost, Acting Director of OVC; Tonya Speed, Consultant and Victim Advocate; and Rebecca Dreke, Senior Program Associate with the Stalking Resource Center.
The Acting Director will send out Monthly Directors acknowledging National Stalking Awareness Month (NSAM).

The Department of Justice (DOJ) will send out daily NSAM Tweets throughout the month of January from the DOJ Twitter Handle.

OVW hopes to partner with the Stalking Resource Center to coordinate another event at the Main Justice to commemorate NSAM.

Display NSAM posters and resources throughout Government Buildings.

Will send a J-CON Message throughout the DOJ.

OVW encourages participants to email success stories within your state to OVW.Outreach@usdoj.gov.
2013 Activities

What are you planning for National Stalking Awareness Month 2013?
Stalking
resource center

www.VictimsOfCrime.org/src
202-467-8700

www.stalkingawarenessmonth.org

Facebook:
National Stalking Awareness Month

Twitter:
@SRC_NCVC